



BOB SCHIEFFER
COLLEGE of COMMUNICATION

Journalism

Retention and Graduation Rates

First-Year Retention for Students Entering as a Journalism Major

	Retained Journalism		Retained at TCU		Not Retained		Entering Cohort	
	N	%	N	%	N	%	N	%
Fall 2010	35	66.0%	9	17.0%	9	17.0%	53	100.0%
Fall 2011	39	68.4%	9	15.8%	9	15.8%	57	100.0%
Fall 2012	33	80.5%	6	14.6%	2	4.9%	41	100.0%
Fall 2013	38	70.4%	12	22.2%	4	7.4%	54	100.0%
Fall 2014	19	70.4%	7	25.9%	1	3.7%	27	100.0%
Fall 2015	20	66.7%	9	30.0%	1	3.3%	30	100.0%
Fall 2016	25	67.6%	10	27.0%	2	5.4%	37	100.0%
Fall 2017	21	72.4%	7	24.1%	1	3.4%	29	100.0%
Fall 2018	25	69.4%	9	25.0%	2	5.6%	36	100.0%
Fall 2019	12	54.5%	9	40.9%	1	4.5%	22	100.0%
Ten-Year Average	267	69.2%	87	22.5%	32	8.3%	386	100.0%

Six-Year Graduation Rate for First-Time Students Entering TCU as Journalism Majors

	Graduated/Completed Major from Journalism		Graduated from TCU		Did Not Graduate		Total	
	N	%	N	%	N	%	N	%
Fall 2010	22	41.5%	18	34.0%	14	26.4%	53	100.0%
Fall 2011	17	29.8%	30	52.6%	10	17.5%	57	100.0%
Fall 2012	22	53.7%	16	39.0%	5	12.2%	41	100.0%
Fall 2013	23	42.6%	23	42.6%	8	14.8%	54	100.0%
Fall 2014	15	55.6%	10	37.0%	3	11.1%	27	100.0%
Five-Year Average	99	42.7%	97	41.8%	40	17.2%	232	100.0%

Graduation data include students who earned double-degrees and/or second majors in Journalism. These students are counted once in each category. For example, a student who earned a double-degree or second major in Journalism is counted as having graduated from Journalism as well as TCU and will show in both columns. The Total N column is an unduplicated count. If the numbers adding across the table by cohort are higher than the Total N that difference represents the number of double-degrees/second majors included in the count. *The Total N for the Six-Year Graduation Rate table for 2010 reflects the revised cohorts after accounting for allowable exclusions (students who died while enrolled at TCU.)

School of Journalism Five-Year Average Time to Graduation for Fall 2010 - Fall 2014 Entering Cohorts

3 Yrs	4 Yrs	5 Yrs	6 Yrs
4.7%	86.0%	9.3%	

Percentage of Remaining Cohort Who Entered TCU as First-Time Students in a major other than Journalism and Graduated from Journalism within Six Years

	Graduated/Completed Major from Journalism	
	N	%
Fall 2010	10	90.9%
Fall 2011	11	100.0%
Fall 2012	6	100.0%
Fall 2013	9	100.0%
Fall 2014	6	100.0%
Five-Year Average	42	97.7%

Information on University-wide retention and graduation rates can be found at http://www.ir.tcu.edu/factbooks/2020/academic_program.asp
Office of Institutional Research, (33204) July 2021