

# Department of Strategic Communication

2019/2020 Curriculum Guide

\* Satisfies the competency requirement.  
Complete these classes first.

See course description for all prerequisites.

**REQUIRED BEFORE TAKING OTHER STCO COURSES**

<p><b>TWO GATEWAY COURSES</b></p> <p><b>STCO 23113</b> Advertising</p> <p><b>STCO 23123</b> Public Relations</p>	<p>⋮</p>	<p><b>ONE ASSOCIATED COURSE</b></p> <p><b>MATH 10043</b> Statistics</p>
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Majors must complete the gateway courses STCO 23113 (Advertising) and STCO 23123 (Public Relations) with a C (2.0) or higher and a combined 2.5 GPA and also earn a "C-" (1.67) or higher in MATH 10043 (Statistics) before enrolling in any other Strategic Communication courses.

NOTE: Work with an adviser to check course offerings. New additions are made to the catalog every year.

NOTE: Classes listed are not offered every semester in every competency.

**CORE COMPETENCIES**

Specific courses are required from each competency along with three additional courses from any competency.

