



BOB SCHIEFFER
COLLEGE of COMMUNICATION

2021 RESEARCH AND CREATIVE FESTIVAL INFORMATION AND PROCEDURES

We want to showcase excellent student projects at this year's virtual Bob Schieffer College of Communication Research and Creative Activities Festival. If you've prepared a creative work or research project in the past 24 months that was not presented at a past Research and Creative Festival, we invite you to showcase it at this virtual festival. Examples of possible submissions include:

- Research projects (i.e. class research projects, graduate projects, theses, faculty/student collaborations)
- Honors College projects, independent study projects
- Projects funded by Dean's research grants or graduate thesis grants
- Short videos, films, television, radio or Web newscasts
- News articles or features
- Public relations material (i.e., press kits, campaigns, cases)
- Advertising material (i.e., portfolios, campaigns, media plans)

When: Tuesday, April 20, 2020 | 4:00 – 5:30 p.m.

Where: Breakout rooms via Zoom

How: Undergraduate and graduate students will present their work in breakout rooms via Zoom, presenting the essence of their work in 4-5 minutes for faculty and other visitors. Festival visitors will rotate from room to room, so students will have an opportunity to share their work with many people. Students should have a short PPT or document to share via Zoom. Students may also want to show a short video, film, television, radio or Web newscast.

Why submit: To showcase excellent work with others, to engage with others with similar interest, to network, and to potentially earn a cash prize.

- Each department's top undergraduate submission will receive a \$250 prize
- Each department's top graduate student submission will receive a \$250 prize

Submission and Printing Process

1. Complete the Festival Submission sheet via the Google Form by **5:00 p.m. Monday, April 5**. Click here: <https://forms.gle/9QMD2F98ixF1TgBL7>
2. Students(s) submit the PPT or creative content by **5:00 p.m. on Monday, April 12**

to the office of the Bob Schieffer College of Communication (COC_Mail@tcu.edu). The college's Research and Professional Development Committee will review content and make acceptance decisions. Students may be asked to make changes to their content for submission acceptance.

Questions? Please email Dr. Penny Kwon at E.KWON@tcu.edu