



**BOB SCHIEFFER**  
COLLEGE of COMMUNICATION

## **COLLEGE OF COMMUNICATION 2022 RESEARCH AND CREATIVE FESTIVAL INFORMATION AND PROCEDURES**

We're looking to showcase excellent student projects at this year's Bob Schieffer College of Communication Research and Creative Activities Festival. If you've prepared a creative work or research project in the past 24 months that was not presented at the 2021 Research and Creative Festival, we invite you to showcase it at this festival. Examples of possible submissions include but are not limited to:

- Research projects (i.e. class research projects, graduate projects, theses, faculty/student collaborations)
- Honors College projects, independent study projects
- Short videos, films, television, radio or Web newscasts
- News articles or features
- Public relations material (i.e., press kits, campaigns, cases)
- Advertising material (i.e., portfolios, campaigns, media plans)

**When: Thursday, April 21, 2022 | 4:00 – 5:30 p.m.**

**Where:** Moudy South lobby

**How:** Undergraduate and graduate students will present their work in poster form, presenting the essence of their work in 3-5 minutes for people who stop by the poster. Students who have produced a short video, film, television, radio or Web newscast may showcase their work in the Digital Media Lab, Moudy South 186.

**Why submit:** To showcase excellent work with others, to engage with others with similar interest, to network, and to potentially earn a cash prize. Prize categories are as follows:

- Best undergraduate research project (\$250; determined by committee)
- Best undergraduate creative production (\$250; determined by committee)
- Best graduate strategic communication project (\$250; determined by committee)
- Best graduate communication studies project (\$250; determined by committee)
- People's choice award for favorite research/creative project by an individual (\$250; determined by popular vote)
- People's choice award for favorite research/creative project by a team (\$250; determined by popular vote)

**Submission & Presentation Details**

Complete the Intent to Participate Form here: <https://forms.gle/Rmvj89cSPfbennCa8> and email [COC\\_mail@tcu.edu](mailto:COC_mail@tcu.edu) with your poster presentation PDF or a link to your creative content by **Monday, April 11 at 5:00pm**. This means students will convert their paper and/or project to fit on one PPT slide formatted for a printed PDF poster presentation. Students can find the poster presentation template on our webpage here: <https://schieffercollege.tcu.edu/research/>.

1. The college's Research and Professional Development Committee will review posters and creative content, and students may be asked to make changes to their poster before it is accepted. A follow-up email will then be distributed to each participant shortly after their submission with instructions on how to print their posters. (Posters should be formatted using the 24" x 32" template found on our website and can be printed for free through TCU's Fab Lab.)
2. Printed posters must be delivered to the Dean's office by **Monday, April 18 at 5:00pm**.
3. The Research and Professional Development Committee will work with teaching assistants to set up tables and places for each poster on the first floor of Moudy South. Presenting students should arrive no later than 3:45p.m.
4. Students may stand and present with poster only. However, a student may be a co-author on more than one poster if someone else is presenting other posters.